

Sharing Success ... Event Mentors & Operational Plans



S/Sgt Kevin MacBean, Past Director



Why Re-invent the Wheel?

- Many agencies running same fundraisers
 - *100+ Community Torch Runs*
 - *20+ Polar Plunges*
 - *10 Mall Tolls*
 - *10 Torch Rides*
 - *8 Endurance Series*

Let's box it up



Event Mentors

Torch Ride

- Mike McAllister

Truck Convoy

- Kevin MacBean

Assign key contacts to all events



Operational Plans

Put it on paper and SHARE

Be thorough. Where/when/why/how

- Contingency plan for weather wtc
- Emergency action plan
- Task lists, etc.

Post event wrap meeting, update document



“A goal without a plan is a wish”

Working together we can raise \$2 MILLION!!

QUESTIONS??

THOUGHTS?

